

Bournemouth vs London

Cheaper: Bournemouth
Better Weather: London
Lifestyle: Tie
Overall: Bournemouth

Cost of Living

| | Bournemouth | London |
|-----------------------------|-------------|----------|
| Average Rent | £1,397 | £2,286 |
| Average House Price | £306,533 | £542,304 |
| Average Monthly Energy Bill | £102.30 | £163.60 |
| Average Monthly Food Cost | £68.80 | £63.50 |
| Average Salary | £3,453 | £4,641 |

Bournemouth is noticeably more affordable than London. Rent, energy bills and everyday expenses are all meaningfully lower, which translates to significantly more disposable income for residents. It is worth noting that average salaries in London are around 29% higher, which partially offsets the difference in living costs. For anyone on a budget, this is a substantial consideration.

Weather

| | Bournemouth | London |
|---------------------|-------------|---------|
| Sunshine Hours | 1641 | 1533 |
| Rainfall | 838mm | 604mm |
| Average Temperature | 14.70°C | 15.00°C |

In terms of climate, Bournemouth and London are near-identical. Neither city has a meaningful edge in sunshine, rainfall or temperature, so the weather is unlikely to be a factor in choosing between them.

Lifestyle & Location

There is no clear lifestyle winner between Bournemouth and London. Both offer a comparable blend of amenities, character and livability, making this category essentially a draw.

Bournemouth

- City is located on the coast (location)
- Close to parks, countryside or national parks (environment)
- Smaller, easier to navigate city (size)

London

- Within close distance of a major airport (transport)
- Good rail connectivity to major cities (transport)
- Above average salaries (economic)
- Major UK city (size)

Who Should Choose Each?

Bournemouth vs London

Choose Bournemouth if:

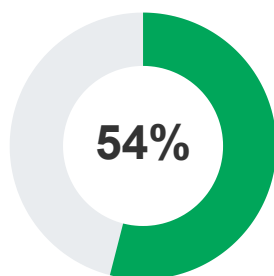
- More affordable overall (salary-adjusted)
- Lower rent costs
- More affordable house prices
- More sunshine
- Coastal Location
- Access to Nature
- Compact City

Choose London if:

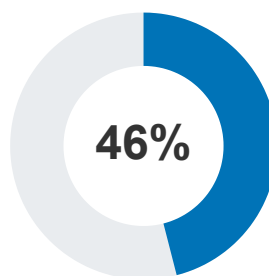
- Higher average salaries
- Less rainfall
- Major Airport Nearby
- Strong Rail Links
- Large City
- High Salaries

Overall Score

Bournemouth



London



Final Verdict

Bournemouth comes out ahead overall.

Bournemouth comes out ahead overall, with affordability being the primary reason for the difference. Weather also plays a supporting role. While London is by no means a poor choice, Bournemouth offers a more rounded package when all factors are weighed up together.