

Brighton vs London

Cheaper: Brighton
Better Weather: Brighton
Lifestyle: Tie
Overall: Brighton

Cost of Living

	Brighton	London
Average Rent	£1,826	£2,286
Average House Price	£402,949	£542,304
Average Monthly Energy Bill	£109.50	£163.60
Average Monthly Food Cost	£69.70	£63.50
Average Salary	£3,778	£4,641

Brighton is somewhat more affordable than London when you factor in rent, household bills and food costs. It is worth noting that average salaries in London are around 21% higher, which partially offsets the difference in living costs. The gap is noticeable but unlikely to be the sole deciding factor for most people weighing up a move.

Weather

	Brighton	London
Sunshine Hours	1836	1533
Rainfall	789mm	604mm
Average Temperature	14.03°C	15.00°C

Brighton has a slight edge over London in terms of overall weather. Brighton receives around 303 more hours of sunshine per year and it is also drier, with roughly 185 mm less rainfall annually. The difference is modest, but over the course of a year it contributes to a marginally more pleasant climate.

Lifestyle & Location

In lifestyle terms, Brighton and London are very evenly matched. Neither city has a standout advantage, so personal preferences – rather than objective differences – are likely to determine which feels like a better fit.

Brighton

- City is located on the coast (location)
- Close to parks, countryside or national parks (environment)
- Active nightlife and entertainment scene (lifestyle)

London

- Within close distance of a major airport (transport)
- Good rail connectivity to major cities (transport)
- Above average salaries (economic)
- Major UK city (size)

Who Should Choose Each?

Brighton vs London

Choose Brighton if:

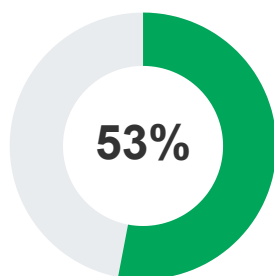
- More affordable overall (salary-adjusted)
- Lower rent costs
- More affordable house prices
- More sunshine
- Coastal Location
- Access to Nature
- Vibrant Nightlife

Choose London if:

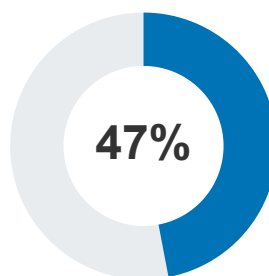
- Higher average salaries
- Less rainfall
- Warmer average temperature
- Major Airport Nearby
- Strong Rail Links
- Large City
- High Salaries

Overall Score

Brighton



London



Final Verdict

Brighton comes out ahead overall.

The verdict goes to Brighton, driven primarily by its edge in affordability with weather providing additional support. It is a meaningful gap, though not a chasm — London still has genuine strengths and would suit people whose priorities lean towards what it does best.