

Southampton vs London

Cheaper: Southampton
Better Weather: London
Lifestyle: Southampton
Overall: Southampton

Cost of Living

	Southampton	London
Average Rent	£1,246	£2,286
Average House Price	£232,336	£542,304
Average Monthly Energy Bill	£109.50	£163.60
Average Monthly Food Cost	£69.70	£63.50
Average Salary	£3,778	£4,641

Living in Southampton is dramatically more affordable than London. The difference extends well beyond just rent; energy costs, food bills and general day-to-day expenses are all considerably lower. It is worth noting that average salaries in London are around 21% higher, which partially offsets the difference in living costs. This kind of gap can fundamentally alter your standard of living and saving potential.

Weather

	Southampton	London
Sunshine Hours	1630	1533
Rainfall	794mm	604mm
Average Temperature	14.40°C	15.00°C

In terms of climate, Southampton and London are near-identical. Neither city has a meaningful edge in sunshine, rainfall or temperature, so the weather is unlikely to be a factor in choosing between them.

Lifestyle & Location

Southampton has a slight lifestyle edge. Its advantages include Coastal Location, Access to Nature. The difference is subtle, though, and both cities have plenty to offer in terms of day-to-day living.

Southampton

- City is located on the coast (location)
- Within close distance of a major airport (transport)
- Close to parks, countryside or national parks (environment)

London

- Within close distance of a major airport (transport)
- Good rail connectivity to major cities (transport)
- Above average salaries (economic)
- Major UK city (size)

Who Should Choose Each?

Southampton vs London

Choose Southampton if:

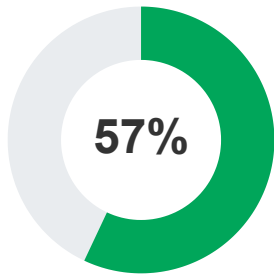
- More affordable overall (salary-adjusted)
- Lower rent costs
- More affordable house prices
- More sunshine
- Coastal Location
- Access to Nature

Choose London if:

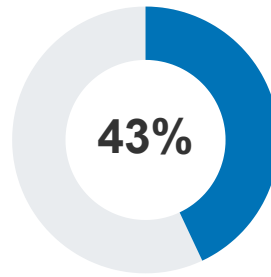
- Higher average salaries
- Less rainfall
- Warmer average temperature
- Strong Rail Links
- Large City
- High Salaries

Overall Score

Southampton



London



Final Verdict

Southampton comes out ahead overall.

Taking everything into account, Southampton has a clear but not overwhelming advantage over London. The biggest factor is affordability, supported by a positive showing in lifestyle. London remains a perfectly viable option, particularly if your personal priorities differ from the weighted criteria used here.