

Stoke-on-Trent vs London

Cheaper: Stoke-on-Trent
Better Weather: London
Lifestyle: London
Overall: Stoke-on-Trent

Cost of Living

	Stoke-on-Trent	London
Average Rent	£708	£2,286
Average House Price	£147,816	£542,304
Average Monthly Energy Bill	£91.00	£163.60
Average Monthly Food Cost	£64.50	£63.50
Average Salary	£3,471	£4,641

Living in Stoke-on-Trent is dramatically more affordable than London. The difference extends well beyond just rent; energy costs, food bills and general day-to-day expenses are all considerably lower. It is worth noting that average salaries in London are around 29% higher, which partially offsets the difference in living costs. This kind of gap can fundamentally alter your standard of living and saving potential.

Weather

	Stoke-on-Trent	London
Sunshine Hours	1374	1533
Rainfall	812mm	604mm
Average Temperature	13.09°C	15.00°C

The weather gap between London and Stoke-on-Trent is significant. London receives around 159 more hours of sunshine per year and it is also drier, with roughly 208 mm less rainfall annually. Residents of London benefit from a meaningfully more pleasant climate, which makes a real difference to daily life, outdoor activities and general wellbeing.

Lifestyle & Location

When it comes to lifestyle and quality of life, London has a decisive advantage. Standout features include Major Airport Nearby, Strong Rail Links, Large City. The combination of features and character creates a more appealing overall picture. For lifestyle-focused movers, London is the stronger choice.

Stoke-on-Trent

London

- Within close distance of a major airport (transport)
- Good rail connectivity to major cities (transport)
- Above average salaries (economic)
- Major UK city (size)

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Who Should Choose Each?

Choose Stoke-on-Trent if:

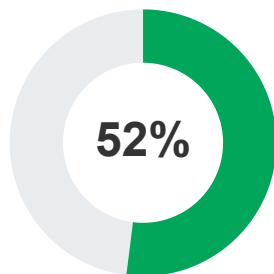
- More affordable overall (salary-adjusted)
- Lower rent costs
- More affordable house prices

Choose London if:

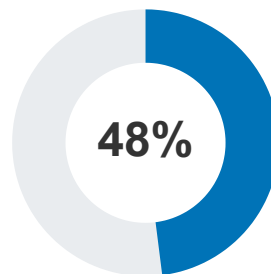
- Higher average salaries
- More sunshine
- Less rainfall
- Warmer average temperature
- Major Airport Nearby
- Strong Rail Links
- Large City
- High Salaries

Overall Score

Stoke-on-Trent



London



Final Verdict

Stoke-on-Trent comes out ahead overall.

The verdict goes to Stoke-on-Trent, driven primarily by its edge in affordability with lifestyle providing additional support. It is a meaningful gap, though not a chasm — London still has genuine strengths and would suit people whose priorities lean towards what it does best.